



Embossed Paper

BESPOKE DESIGN SERVICES GUIDE

CONGRATULATIONS

On your upcoming wedding! We are thrilled that you are interested in us for your personalized Fine Art bridal stationery.

We pride ourselves in bringing our couples unique hand drawn illustrations that add a personal touch to your special event. In fact we can capture just about anything!

With so many details to see to, planning for a wedding can be an overwhelming process. Hence, why we are here to take you through everything there is to consider for bridal paper. We start from conceptualizing of the couple's vision all the way to print, ensuring that you receive the best there is to offer in printing your own stationery. We would be deeply honored to design yours!

TIMELINE

TO KEEP IN MIND THE FOLLOWING

6-8 MONTHS PRIOR TO WEDDING

s a v e t h e d a t e c a r d s s e n t

3 MONTHS BEFORE WEDDING

d e s t i n a t i o n w e d d i n g i n v i t a t i o n s s e n t

6-8 WEEKS BEFORE WEDDING

i n v i t a t i o n s s e n t

2-3 WEEKS BEFORE WEDDING

R S V P d a t e

PROCESS

INTRODUCTION

Understanding your paper needs, design vision & Enamoured Paper's design process.

over the phone, over coffee, at our boutique

DEPOSIT & CONTRACT

An invoice detailing your paper needs will be issued and a 50% deposit of the estimated total cost is due at this time. Timeline of the design process and deliverables is recorded via an email sent to you.

INSPIRATION

Curating images and color palette, we create a custom moodboard that will feature key elements of your wedding day and stationery. Together, we review wording and calligraphy styles. After that we begin creating a custom suite tailored to your personal style and taste!

PROCESS *cont.*

DESIGN REFINEMENT: FIRST REVISION

Draft electronic copy of stationery suite is sent for refinement of design and wording.

DESIGN REFINEMENT: SECOND REVISION

If necessary, final modifications are made. Any subsequent design revision rounds are at SGD70 each, and will add approximately 1-2 weeks to the design timeline depending on the level of details to be revised.

FINAL DESIGN FILE RELEASE

Final print ready file is sent for your approval on spelling, size, alignment. Email agreement needs to be obtained before print. Quote on printing and paper costs is obtained prior to sending for print. Print proof is available 1-3 days upon agreement to print. Alternatively, should you chose to select your own printer, a print ready file is issued.

FINAL PAYMENT

Final payment is due upon release of final design file.

INVESTMENT

ESTIMATED DESIGN COSTS

OPULENT [12-18 weeks]

save the date, main invitation, rsvp/details card, map

LUXE [10-12 weeks]

main invitation, rsvp/details card, map

CLASSIC [8-10 weeks]

main invitation, map

ADDITIONAL CUSTOM DESIGN ELEMENTS**

save the date, map, program, menu, thank you card, envelope
addressing, envelope liner, place cards, seating charts, quotes, table
numbers

** pricing depends on detail of artwork